



We are currently recruiting for a Group Digital Marketing Executive @ Hagans Leisure Group, Ballyclare, Antrim, N Ireland

Hagans Leisure Group are delighted to be recruiting an organised and diligent Digital Marketing Executive for Hagans Leisure Group, based within our Head Office, located in Doagh, Ballyclare, Co Antrim, Northern Ireland.

Hagans Leisure Group is a family owned business which has been successfully trading since 1961. We have grown and diversified within the leisure industry and offer: 4 Caravan Holiday Parks and 2 Residential Parks across England, Scotland and Northern Ireland.

We offer sales of new and used motorhomes; and new and used touring caravans from our Head Office in Doagh, Co Antrim. This incorporates a repair and maintenance workshop as well as a camping accessory shop.

An exciting opportunity has arisen for a self-driven candidate with an extensive knowledge of digital marketing, who has ambition to be an integral part of a team.

Key responsibilities will include:

The Digital Marketing Executive will be responsible for the day-to-day management and administration of the Groups digital marketing activity:

- Management and administration of the creative content on all social media platforms/channels;
- Management and administration of Company website including product and marketing content;
- Management and administration of relevant digital marketing tools, including google analytics;
- Management and providing guidance of daily/weekly/monthly activities by other members of the team,
- Management and administration of the Group online presence, including any third-party booking platforms.
- Identification and development of new business opportunities – e.g. Group Bookings
- Other reasonable related duties as may be required

The desirable candidate would ideally be someone with:

- A degree level and experience within a digital marketing role;
- Evidence showing knowledge of relevant digital marketing tools.

Benefits

- Competitive rates of pay (between £20,000 - £30,000 dependant on knowledge and experience)
- Pension available
- Fantastic team environment

Job Type

- Full Time and Permanent (Monday to Friday)

**If you're up to the challenge, please apply today with your CV to -
we aim to get back to all applicants as soon as possible. We look forward to hearing from
you!**